

## INDIAN OCEAN: A HIGH-STAKE BUSINESS TRIP FOR CYCLEVIA

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CYCLEVIA, the waste oils and lubricants sector producer responsibility organisation will shortly be returning to the Indian Ocean to continue to fulfil its general interest mission - namely to improve waste oils collection all over France, to encourage their responsible treatment and more globally, to accompany the sector on the path towards greater circularity. In addition to the technical solutions developed and implemented, CYCLEVIA is focusing its efforts on educating and informing with respect to this hazardous waste in order to circulate best practices and encourage changes in behaviour.

Following two trips in 2023, Brice Fabre, Overseas Business Manager with CYCLEVIA, will be present in Reunion between July 1st and 6th, then in Mayotte between July 8th and 12th, where he will be accompanied by André Zaffiro, Chief Executive of the producer responsibility organisation.

### A constantly evolving plan for France's overseas territories

Since its accreditation in March 2022, CYCLEVIA has been working towards **creating a Waste Oils Management and Prevention Plan for France's overseas territories**. The final version was validated by the public authorities on March 18th. The objective is clear: to achieve the same levels of performances for waste oils collection and regeneration overseas as in mainland France. Whilst this plan constitutes CYCLEVIA's road map which will mark the 6th birthday of its accreditation, the producer responsibility organisation, in direct contact with local stakeholders and attentive to feedback from the field, is constantly ensuring that its proposals evolve. All of the actions undertaken in the Indian Ocean are designed to meet the objectives set out in this plan with some of them even surpassing them.

### Reunion Island: wavering between disappointment and hope

*« In Reunion, like everywhere else in the French overseas territories, no **solutions currently exist to treat waste oils at local level**. Whilst a lack of ideas or will have their part to play, insufficient means to implement possible solutions are also widely responsible. With no other options this waste is systematically exported to mainland France (...)*

*in order to be regenerated or...incinerated, » explains Brice Fabre, CYCLEVIA's Overseas Business Manager.*

The project developed by the company SC2EI, located in the commune of Le Port, would have been opportunities to see the **first treatment facility adapted to low feedstocks** appear on the island. This project, initially backed by the ADEME and then by CYCLEVIA, is currently extremely compromised – the “Région Réunion” having refused to award the FEDER grant necessary to finalize the foreshadowing study. To add to this, there is uncertainty regarding the issue of land... Concerned by the situation and convinced of the benefits of this innovative solution, not only for the island itself but for all isolated territories with limited feedstocks, during its trip CYCLEVIA will meet with the project developer, the ADEME and local partners in order to try and give fresh impetus to this potential innovation.

Within the context of its mission to inform and educate, CYCLEVIA is also hoping to initiate **cooperation with the Reunion's Chamber of Trades and Crafts (CMA)**. The producer responsibility organisation will meet with its representatives in order to outline such a partnership and begin to define the best means of reaching “small” garages which, whilst extremely geographically dispersed, as holders of waste oils constitute the core target of this initiative. Not enough of these garages are aware of the hazards of this waste or of the best practices which need to be put in place. Nor are they aware of the services and support offered by CYCLEVIA.

*« This type of partnership and information campaign conducted in conjunction with the CMA, which did not initially feature in the producer responsibility organisation's plan, recently bore fruit in Guyana, but also in Martinique, namely with its contribution towards the “Garages Propres” (Clean Garages) label, » observes André Zaffiro, Chief Executive of CYCLEVIA.*

CYCLEVIA will also have its work cut out **at the level of local authorities**. An inventory of waste oils collection and storage means is also planned within the CIREST, one of the 5 communities of communes in Reunion. In total, 10 landfills will be visited. Following visits, the replacement and financing of waste oil containers having reached their end-of-life by CYCLEVIA may be envisaged. In effect, given that the containers are mostly made from plastic they are poorly suited to a marine environment, degrade quickly and cannot be recycled. The producer responsibility organisation will also take advantage of this trip to convince the last two local authorities to adhere to the organisation. The support provided by CYCLEVIA should constitute a good argument!

## **In Mayotte, getting the first concrete actions off the ground**

*« In Mayotte, a lack of landfills has made it urgent to intervene. Spurred on by the success of its **collection experiment** recently conducted in Guadeloupe, CYCLEVIA decided to reproduce the operation in Mayotte, with certain modifications to adapt to the local context, » announces Brice Fabre.*

For this initiative, the producer responsibility organisation decided to **collaborate with the single network of service stations in place on the island**. In Mayotte service stations are geographically well-distributed, and have the particularity of taking on a social role, serving as meeting places, meaning that they are potentially effective in transmitting messages put across by the producer responsibility organisation (hazards, best practices...). 8 self-deposit banks should be set up by the start of 2025 for a minimum of 6 months. During its trip, CYCLEVIA will consequently finalize the remaining technical details regarding the installation of these collection banks. All of the sites will be visited and the producer responsibility organisation will also meet with all of the stakeholders whose cooperation will be essential in ensuring the success of the experiment.

CYCLEVIA's trip will also have the objective of **reactivating the "Boina Matra"** ("Mr Oil") collection network historically created by the ADEME and made possible thanks to garages and transporters accepting to collect waste oils from private individuals. This network, which has practically been forgotten, needs to be brought back to the forefront. To achieve this, CYCLEVIA will meet with government representatives as well as collectors-regroupers on the island. The objective will then be to finalize the inventory of participating garages, re-equip them with collection containers when necessary and communicate on this initiative to get the general public to adhere and encourage them to apply the best practices imposed by this hazardous waste.

*« As part of this same initiative, CYCLEVIA is campaigning for the integration of waste oils into the existing **mobile landfills** network, an objective which should be made possible by the end of the year thanks to close cooperation between private and public stakeholders. A trailer prototype is already in the process of being made, » concludes André Zaffiro.*

#### **ABOUT CYCLEVIA**

A product of France's 2020 AGECL Law (anti-waste and circular economy law), Cyclevia is the producer responsibility organisation for the waste oils and lubricants industry. It constitutes a response to the principle of extended producer responsibility (EPR). A private, non-profit making company which was accredited by the French government in March 2022, it now counts some 300 members, all producers of lubricants, accounting for more than 90% of the market. Thanks to the eco-fees paid by producers, the producer responsibility organisation financially supports the collection and treatment of waste oils in France and more globally, encourages the responsible development of the sector.

**Press Contact: SHADOW Communication**

**Aurélie Vinzent:** 06 58 66 80 49 / aurelievinzent@shadowcommunication.fr

**Karima Doukali:** 07 77 36 64 10 / karimadoukkali@shadowcommunication.fr