

CYCLEVIA IS NOW A COMBINED EPR SCHEME AND IS LAUNCHING *Ma collecte* ITS FREE WASTE OIL COLLECTION AND RECYCLING SOLUTION FOR PROFESSIONALS

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On 7 April 2025 CYCLEVIA's move to a combined ERP scheme becomes official and will be gradually rolled out with the launch of the producer responsibility organisation's own solution for professionals and local authorities for the collection and recycling waste oils: *Ma collecte*. A pure product of the circular economy, this comprehensive and free service marks the planned transition towards a more operationally-orientated business.



An offer that marks a new phase for Cyclevia

After 3 years in business, Cyclevia is entering a new phase in its commitment to the industry by offering professionals a specific range of services. The move to a more operational business model was part of the producer responsibility's specifications. The purpose of this change is to make the organisation's impact even more effective on the sector and on boosting the sector's circularity. In parallel, Cyclevia is continuing with its "financial" model so that professionals who wish to continue with their usual waste collection operator can still benefit from free waste oils collection operations.

Ma collecte, a free, digital and circular solution

With *Ma collecte*, the producer responsibility organisation is providing a free and comprehensive solution to help professionals and local authorities manage their waste oils, starting with collection and going as far as treatment operations. Whilst certain operators still choose energy recovery as a treatment process at the expense of resource conservation and decarbonating the industry, *Ma collecte* is the only offer that guarantees the recycling of this hazardous waste thereby giving it a second lease of life. Thanks to a dedicated application, scheduling both waste collection rounds and stage-by-stage tracking are carried out on-line, providing those having this waste with a solution that is simple and offers heightened traceability. Most waste oils collected by Cyclevia are recycled in France and to a lesser extent in neighbouring European countries, which may have the advantage of reducing the distances travelled by this waste which, in some cases, lead to an increase in the quality of the base oils obtained at the end of treatment processes. *Ma collecte* is more than ever part of an overall dynamic which will reinforce the CSR of professionals and will make their business a true circular and sustainable model.

Gradual implementation nationwide

To fulfil its general interest mission, *Ma collecte* is gradually being rolled out throughout France in 2025, providing professionals and local authorities with an effective and responsible solution wherever they are located, even in counties (*départements*) that are normally recognised as being poorly served. Thanks to the commitment of Cyclevia's collection-bulking transfer station partners, 75% of the country are already covered. The service will cover the other counties (*départements*) no later than November 2025. This gradual deployment will enable the operators concerned to develop their professional capabilities and to comply with the producer responsibilities organisation's specifications. The French overseas territories, where the challenges are different, are not currently concerned by this offer. Cyclevia will continue to provide them with local, ad hoc solutions in partnership with local companies.

Specific management for clear waste oils: not planned for the near future

The separation of clear waste oils (very little deterioration during their use) and their specific treatment had been structuring items in Cyclevia's invitation to tender to operators, its future partners. Unfortunately, examination of the responses has revealed a near-total absence of a market (low amounts, non-existent logistics, exorbitant costs, etc.) forcing the producer responsibility organisation to declare the invitation to tender as unsuccessful. However, Cyclevia is not giving up and is committed to structuring this market and accelerating its development in the years to come. Work is already under way, in which marketers could drive the initiative and where conditioned oils could be an avenue to building a market.

ABOUT CYCLEVIA

Resulting from the French AGEC Law in 2020, CYCLEVIA is the producer responsibility organization for the oils and lubricants industry. It meets the Extended Producer Responsibility (ERP) principle. A private non-profit making company and approved by the French State in March 2022, it now has 300 members who are all lubricant producers and account for 90% of the market. Through eco-fees paid by its members, CYCLEVIA supports the collection and treatment of waste oils in France and more generally promotes responsible development in the sector.

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