



CYCLEVIA

The producer responsibility organization
for the waste oils and lubricants industry.

Press release

23 March 2023

An important first year for the mineral oil industry

Cyclevia, the mineral oil industry's producer responsibility organization, draws a positive conclusion on its first year in business and unveils its prospects for the future.

Rueil-Malmaison, 23 March 2023.

A year ago, on 23 March 2022, Cyclevia obtained its government approval and became a French Producer Responsibility Organization for the mineral oils industry. Its mission? To take responsibility for collecting and treating waste oils on behalf of producers, to ensure the industry achieves a high standard of performance and to reduce its environmental impacts. Today, Cyclevia takes a look back on its first year of operation full of initiatives and encouraging results and also unveils its prospects for the next few years.

In 2022, we strived to lay our foundations: to put in place a sound and unifying organization able to immediately provide support for waste oil collection and treatment thanks to concrete measures. Our first results speak for themselves: it's been an overwhelming success, both for the producer responsibility organization and for the industry as a whole.

Foundations for a sound and unify organization.

This first year of business gave Cyclevia the opportunity to implement and lay down the sound operational foundations required for its activities.

Firstly, in terms of the producer organization's team which with its 12 employees, is now complete. It now has all of the necessary resources to accomplish its mission, both in mainland France and its overseas territories, thanks to its two Partner Relations Managers and an Overseas Business Manager, who are all very much involved in the field.

Then in terms of business, where the challenge this year was to rally all of the stakeholders around a project, necessary for the both the industry's future and the environment.

A membership drive was conducted to recruit marketers (the only source of funding for the producer responsibility organization through eco-fees), and to register oil collection and treatment professionals, but also local authorities, who are an essential link in ensuring collection from private individuals and small businesses. From this point of view, the first year has been highly successful. Today, more than 180 producers have joined Cyclevia and declare the quantities they have placed on the market which account for nearly 90% of waste oils.

However recruiting members is only the starting point. Forging relations and fostering trust is required too which, in an industry that is already well organized, is not a foregone conclusion. Cyclevia thereby developed a platform to encourage exchanges, facilitate the flow of information and secure data. An educational effort was also made to nurture everyday relations that are already delivering results, or when structural breakthroughs occurred.

Whilst this first year was a continuity of the work undertaken by the Ademe, in keeping with Cyclevia's commitment, the transition has been smooth and efficient, namely thanks to the strength of stakeholder consensus with respect to the project.

High-performance collection. A promising future.

Being particular hazardous and polluting, the industry is focusing its attention on waste oils. Within the first few months of having obtained its government approval, the producer responsibility organization's immediate priorities were to respond to the needs of waste oil holders and fund collection. By July 2022, Cyclevia had registered nearly all collection-transfer station operators and benefited from nationwide coverage, enabling it to offer free waste oil collection to professionals throughout France. This step forwards has been made possible thanks to the trust shown by stakeholders and their commitment to fostering a circular economy and a high-performance industry. With more than 200,000 tonnes collected, the scheme is now on track to achieve the objectives it has been set.

Regeneration: collection and treatment operators join forces to achieve the same objective.

Improving the industry's circularity is well on its way with 79% of the waste oils collected having been delivered for regeneration in 2022. Cyclevia's funding to encourage this solution has proven to be highly successful. Having quickly registered with the producer responsibility organization all the treatment operators have very much risen to the occasion, in France but also in Europe, opening the way towards great opportunities for the oils of tomorrow thanks to their knowledge.

A game changer for local authorities, essential allies in the search for the “very last litre”.

Local authorities play an essential role in improving the collection process. Today, they constitute the sole solution for private individuals who wish to dispose of their waste oil and the sole point of contact between Cyclevia and the population. The task in hand is complex: private individuals have low quantities of oil (no more than few litres) which are scattered nationwide and can potentially cause significant pollution. So, it's essential to support local authorities.

The creation of the producer responsibility organization is a game changer for local authorities. Indeed, since 1 September 2022, local authorities have also been able to register with Cyclevia and benefit from backdated free collection in mainland France and overseas as from 1 January 2022. The producer responsibility organization also first worked on designing and sharing communication tools for personnel to manage the waste and then worked on population-orientated tools to raise awareness about the hazards of waste oils resulting from oil-changes and the need to take these to a municipal recycling facility.

French overseas territories: specific solutions for key territories.

Even if Cyclevia's scope is nationwide, the overseas territories hold a unique and essential place because the local circumstances are often particularly problematic. The major issues of concern include the waste oils and the distances that they travel the failures often observed in the organizations responsible for managing collection and the problems in treating these locally. Cyclevia has begun to address hand in hand with local stakeholders.

Over the last year the producer responsibility organization has been able to meet with forty or so public and private stakeholders and work alongside them to design the first solutions to be implemented. In 2022 visits were made to Reunion Island, Guadeloupe, Mayotte and Martinique. In 2023 Cyclevia will return to French Guiana, Saint Martin and Saint-Pierre-et-Miquelon to continue its ground work and provide solutions that meet the individual requirements of each territory.

Wasting no time, Cyclevia has already taken action, reaffirming its wish to fully embrace waste issues in these territories:

- Reunion Island: in November 2022 680 tonnes of waste oil were shipped by sea to be regenerated in mainland France;
- studies are under way to test new collection methods: mobile municipal recycling facilities in Mayotte and a vehicle maintenance network partnership in Guadeloupe;
- a specific waste oils prevention and management plan has been established for waste in these local authorities;
- a study has been launched to build a regeneration plant on Reunion Island (study available in 2024).

In 2023 and for the years to come, Cyclevia reiterates its determination to foster a better-performing and more sustainable industry.

Based on this first year, Cyclevia can look to the future with plenty of confidence and enthusiasm. In 2023 we will help the ADEME with studies on “clear” oil treatment processes. We will strengthen our collection-focused activities and will reaffirm our commitment to the overseas territories with further trials and tests.

With the aim of always moving the sector forwards, 2023 will also be marked by the implementation of a French sorting label system, “info-tri”. In the mid-term, in partnership with its producers, Cyclevia will establish a waste mineral oil prevention and eco-design plan. As part of this plan an eco-fee adjustment system, called eco-modulation, will be implemented, taking effect on 1 January 2023. In 2024 the producer responsibility organization will launch a call for project proposals aiming at setting up an operational unit in France able to produce Group 2 and/or 3 regenerated base oils.

In 2023, we intend to fine-tune and ramp up our initiatives. Spurred on by the success of our first year, our analysis is now sharper and our vision clearer. More than ever before, our industry-wide mission is a part of the circular economy, enabling us to offer the best possible prospects to our stakeholders and their products.

A year in figures. A shared future.

87% of oils placed on the market have been declared by producers.

Based on an estimated total annual quantity of 450kt. source: ADEME

204 kt of waste oils collected.

Of which 4,941 tonnes in the overseas territories.

79% of waste oils collected in 2022 sent for regeneration.

100% of mainland France and overseas covered by free collection.

40% of local authorities registered or will be registered, i.e. **60%** of self-deposit collection points in France.

>> The first annual report can be found on the [cyclevia.com](https://www.cyclevia.com) website.

ABOUT CYCLEVIA.

Created in 2021 by oil producers and the Centre Professionnel des Lubrifiants - CPL (*French Professional Lubricants Centre*), CYCLEVIA is the producer responsibility organization for the French waste oils and lubricants industry. Approved by the public authorities on 23 March 2022, CYCLEVIA carries out a mission of general interest in particular in regard to managing end-of-life oils and lubricants according to the extended producer responsibility (EPR) principle. CYCLEVIA is a non-profit making private organization.

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