

EQUIP AUTO 2025: CYCLEVIA IS REITERATING ITS COMMITMENT TO THE AUTOMOTIVE AFTERMARKET INDUSTRY

Rueil-Malmaison, October 8th, 2025

The oils and lubricants industry producer responsibility organisation will once again be participating in the EQUIP AUTO trade fair which will be taking place in Paris from October 14th - 18th, 2025. This 50th edition constitutes a key event for Cyclevia, as it is the 1st event of this magnitude since the launch of *Ma collecte*, its waste collection and recycling solution for professionals and local authorities.

A great opportunity to meet with automotive aftermarket professionals

Present in **Hall 1 on stand 1D062** during these 5 days, Cyclevia teams will be welcoming anyone who wants to find out more about our activities, actions and our producer responsibility organisation's future, given that a lot is going on. With its switch to a mixed EPR and the probability of packaging waste from the industry being entrusted to it in the near future, Cyclevia is progressively finding new solutions for waste oils holders in order to considerably improve their waste management.

More importantly, this trade fair is the uncontested rendez-vous to meet with automobile aftermarket professionals, who account for 54% of all waste oils collected in France from garages, workshops and concessions, equating to 130 000 tonnes. **A chance for Cyclevia to present its *Ma collecte* service** which was launched last April. This solution, which is totally free of charge, enables waste oil collection services to be easily scheduled all over mainland France via a dedicated digital platform. As part of a concern for security and circularity, *Ma collecte* also guarantees the total traceability and recycling of these flows, consequently giving value back to waste oils by offering them a second lease of life.

A major focus on education

Within the context of its general interest mission, Cyclevia will be taking advantage of this event to emphasize the **importance of best practices** as regards managing this hazardous waste and to **raise awareness among professionals** regarding the role they need to play in collecting waste oils from their workshops in order to preserve the quality of this waste (by avoiding mixing it with other pollutants) and ensure that it can be recycled.

An unprecedented conference bringing together 3 producer responsibility organisations

Another highlight: Cyclevia is behind the initiative of an unprecedented conference given over to the theme of "**Producer Responsibility Organisations: conductors of the circular economy?**", which will be taking place on Tuesday October 14th at 4.45 pm (Pavillon 1). Hosted by the journalist Emmanuel Taillardat, this conference will bring together representatives of three producer responsibility organisations implicated in workshop waste management:

- Mathieu Chardin – Managing Director of Aliapur
- Emmanuel Toussaint-Dauvergne – Managing Director of Batribox
- André Zaffiro – Managing Director of Cyclevia

This meeting will highlight common stakes of the automotive industry as well as existing and future solutions to reinforce the circular economy in workshops.

ABOUT CYCLEVIA

Resulting from the French AGEC Law in 2020, CYCLEVIA is the producer responsibility organisation for the oils and lubricants industry. It meets the Extended Producer Responsibility (ERP) principle. A private non-profit making company and approved by the French State in March 2022, it now has +400 members who are all lubricant producers and account for 90% of the market. Through eco-fees paid by its members, CYCLEVIA supports the collection and treatment of waste oils in France and more generally promotes responsible development in the sector.

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